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MIDSTORY NAMED FINALIST IN 2023 INTERNATIONAL ARCGIS COMPETITION

Midstory is pleased to announce the nomination of “Hidden Gems: Preserving the Rich Biodiversity of Northwest Ohio” as a finalist in the 2023 ArcGIS StoryMaps Competition, which highlights place-based conservation storytelling around the world.

Toledo, Ohio (Nov 15, 2023) — Esri and the International Union for Conservation of Nature (IUCN) announced Midstory’s story “Hidden Gems: Preserving the Rich Biodiversity of Northwest Ohio” as one of the finalists in the 2023 ArcGIS StoryMaps Competition. This competition celebrates efforts from storytellers to use GIS (geographic information system) mapping tools for conservation projects and place-based storytelling. “[Hidden Gems: Preserving the Rich Biodiversity of Northwest Ohio](#)” was produced by the Midstory team in the summer of 2023 and funded by the Greater Toledo Community Foundation. The project highlights the unique biodiversity of the region and efforts to protect it in the Northwest Ohio region. The competition saw entries from all over the globe, with Midstory placing as a finalist in Track 2 alongside eight others. This track features stories focused on place-based research and includes entries from around the world. Finalists and winners are selected by guest judges with expertise in storytelling and GIS, science and research and public service.

The winners of the competition will be announced on December 7, 2023. You can learn more about the competition [here](#) and explore all the finalists’ projects [here](#).

About Midstory: Midstory is a registered 501(c)(3) nonprofit dedicated to informing, interpreting and inspiring in post-industrial communities across the Midwest through multimedia storytelling and solutions-oriented research. You can learn more at www.midstory.org.

About Esri: Established in 1969, Esri is a world leader in creating geographic information system (GIS) software for digital mapping and analytics. Their software, ArcGIS, is currently used by national governments, universities and over 300,000 organizations. Esri advocates for science-based, geographic approaches to global challenges, and invests 30% of its annual revenue into research and development. For more information on Esri, visit the company’s website at www.esri.com or follow them on LinkedIn, Facebook or X, formerly known as Twitter.



About IUCN: The International Union for Conservation of Nature is an organization dedicated to nature conservation and natural resource sustainability. Founded in 1948, they have become a global leader in science-based policy, solutions and projects that work towards facilitating the progression of society, economy and nature together. IUCN has provided conservation tools and over 3,500 reports to public, private and non-governmental organizations. For more information on IUCN, visit the organization’s website at www.iucn.org or follow them on LinkedIn, Facebook, Instagram or X, formerly known as Twitter.

