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MIDSTORY FEATURED ON WTOL 11 NEWS' "LEADING EDGE" TO DISCUSS THE FUTURE OF THE REGION

Toledo, Ohio, May 5, 2023 – Midstory was a featured guest on the news program "Leading Edge" on WTOL 11 News, where two of Midstory's co-founders, Samuel Chang and Logan Sander, shared the organization's origin and mission. Jeff Smith, the host of Leading Edge, engaged Midstory in a thoughtful dialogue showcasing Midstory's commitment as a media "thinkhub" that produces data driven, interdisciplinary content informed by their mission to change the narrative of the Midwest. Midstory has been featured [once previously](#) on Leading Edge with prior host Jerry Anderson in 2019.

"We were really grateful to have grown up here and that really grounded us throughout all of our college years, our time on the east coast," Sander said in the interview. "But for us not only is Toledo home, but it was also a place of opportunity — a place to make an impact."

"Something really dear and near to our hearts is serving young people both here in the region and elsewhere across the United States to get them to be involved in the storytelling mission, telling stories and narratives across the Midwest and hopefully for them to fall in love with this region, as well," Chang added.

During the show's second segment, guest Bill Hormann, former reporter and local news anchor, described Midstory as "absolutely remarkable" with well-produced video content, articles and podcasts.

Watch the full news segment [here](#).

About Midstory: Midstory is a 501(c)(3) non-profit thinkhub that progresses the narrative of the Midwest by incubating bright, diverse and interdisciplinary thinkers to exchange ideas and envision the future of our region through multimedia storytelling and solutions-oriented research since its founding in 2018. You can learn more at www.midstory.org.