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MIDSTORY EXHIBITS AT THE GREATER TOLEDO COMMUNITY FOUNDATION'S "LOCAL TALES AND COCKTAILS" EVENT

Toledo, Ohio ◦ **May 18, 2023** – As a [grantee and partner](#) during the Greater Toledo Community Foundation's (GTCF) "Fifty Years of Funding Futures" anniversary year, Midstory showcased a multimedia presentation and interactive exhibit at the foundation's "Local Tales and Cocktails" event, which attracted hundreds of Toledoans to celebrate the foundation's efforts and spotlight the state of literacy in the Northwest Ohio region. During the presentation, co-founder and editorial director Logan Sander shared that "literacy is about more than just literacy — the future of literacy is the future of Toledo."

News articles about the event included two features from the Blade. [One](#) highlighted the grant and Midstory's role at the event and [another](#) featured co-founder and creative director Ruth Chang's story about giving back to the region as a young professional:

"In some ways, we were pursuing the meaning of our lives and that coincided with the opportunity that we saw in the Midwest region," said Ms. Chang, 33. "And we're so lucky to be able to work with all the partners that are here in this room, and with the Greater Toledo Community Foundation." That's what the two-hour event was all about, said Keith Burwell, the foundation's president. The foundation is calling on Toledo's young professionals "to participate with time, talent, and treasure," he said."

The presentation and exhibit were part of the first installment of the ["For Toledo" series](#) — a collaboration with and supported by GTCF through a \$50,000 grant in celebration of the foundation's 50th anniversary. Read the interactive [story](#) to learn more about literacy in Toledo and the organizations working to make a difference. Stay tuned for three more installments to be released throughout 2023, including stories related to the environment, diversity in arts and culture and public health.

About Midstory: Midstory is a 501(c)(3) non-profit thinkhub that progresses the narrative of the Midwest by incubating bright, diverse and interdisciplinary thinkers to exchange ideas and envision the future of our region through multimedia storytelling and solutions-oriented research since its founding in 2018. You can learn more at www.midstory.org.

About "Fifty Years of Funding Futures": Fifty Years of Funding Futures" is the 50th-anniversary campaign for Greater Toledo Community Foundation (GTCF). Through its five decades of service, GTCF has been trusted to distribute more than \$310 million in grants to Toledo area nonprofits and beyond. GTCF now holds more than 900 funds and approximately \$435 million in assets with the goal of creating a better community for generations to come. Through a yearlong campaign, GTCF's "Fifty Years of Funding Futures" will deliver meaningful communications, events and programs centering on honoring the past, celebrating the present and equipping future generations for continued community impact. For more information, visit 50YearsForToledo.com/.

About Greater Toledo Community Foundation: Greater Toledo Community Foundation is the largest philanthropic organization serving the Toledo region, including northwest Ohio and southeast Michigan with a particular emphasis on the greater Toledo area. Since 1973, Greater Toledo Community Foundation has worked with individuals, families and businesses, assisting them in making effective choices that match their philanthropic interests and needs while creating a better community for generations to come. For more information, visit toledocf.org/.



**FIFTY
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