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MIDSTORY RELEASES “FOR TOLEDO,” A PROJECT IN COLLABORATION WITH THE GREATER TOLEDO COMMUNITY FOUNDATION’S 50TH ANNIVERSARY CELEBRATION

Toledo, Ohio, **Apr 3, 2023** – Midstory is pleased to announce a four-installment series, “For Toledo,” in collaboration with and supported by the Greater Toledo Community Foundation. The project focuses on critical issues in the Toledo region and the ongoing innovative efforts to solve them, with a special focus on organizations, institutions and partnerships that impact communities positively in the Northwest Ohio region. We ask what these individuals and organizations do “for Toledo,” making it a place that’s more beautiful, viable and equitable for its constituents. The goal is to enhance the messaging of quality, issue-oriented nonprofit work, and to bring more visibility to the nonprofit world and sustainability in our home area. The yearlong endeavor will produce stories that complement the 50th Anniversary Project of the Greater Toledo Community Foundation throughout 2023, bringing context, relevance and nuance to our regional storytelling and further educating the community on the pathways toward community support and giving in the greater Toledo area.

These in-depth storytelling features involve extensive ethnographic and data work, and feature interactive multimedia that allow readers to explore our region in thought-provoking and inspiring ways.

About Midstory: Midstory is a 501(c)(3) non-profit thinkhub that progresses the narrative of the Midwest by incubating bright, diverse and interdisciplinary thinkers to exchange ideas and envision the future of our region through multimedia storytelling and solutions-oriented research since its founding in 2018. You can learn more at www.midstory.org.

About “Fifty Years of Funding Futures”: Fifty Years of Funding Futures” is the 50th-anniversary campaign for Greater Toledo Community Foundation (GTCF). Through its five decades of service, GTCF has been trusted to distribute more than \$310 million in grants to Toledo area nonprofits and beyond. GTCF now holds more than 900 funds and approximately \$435 million in assets with the goal of creating a better community for generations to come. Through a yearlong campaign, GTCF’s “Fifty Years of Funding Futures” will deliver meaningful communications, events and programs centering on honoring the past, celebrating the present and equipping future generations for continued community impact. For more information, visit 50YearsForToledo.com/.

About Greater Toledo Community Foundation: Greater Toledo Community Foundation is the largest philanthropic organization serving the Toledo region, including northwest Ohio and southeast Michigan with a particular emphasis on the greater Toledo area. Since 1973, Greater Toledo Community Foundation has worked with individuals, families and businesses, assisting them in making effective choices that match their philanthropic interests and needs while creating a better community for generations to come. For more information, visit toledocf.org/.



**FIFTY
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FUNDING
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