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MIDSTORY RECEIVES GRANT FROM FIRST SOLAR CORPORATE CHARITABLE FUND

Midstory is pleased to announce receipt of a grant from the First Solar Corporate Charitable Fund of the Greater Toledo Community Foundation to fund 2020-21 general operations and environment educational media.

TOLEDO, OHIO (June 1,, 2020) – The Board of Trustees of Greater Toledo Community Foundation has approved a grant from the First Solar Corporate Charitable Fund to Midstory in the amount of \$10,000. These funds will be used to support the organization's educational multimedia on the environment and general operational expenses. One of Midstory's goals in producing environmental media is to communicate the region's history with water, educate and inspire the community through multimedia stories and events that help us negotiate the environmental dilemmas of modern-day land use in the Maumee River watershed.

The First Solar Corporate Charitable Fund provides support to programs that seek to improve the quality of life in communities around the world. The Fund places an emphasis on programs that meet the First Solar Corporate giving values, which include 1) focusing on "green" education initiatives, 2) access to clean energy and water in underserved areas, and 3) furthering the development of innovative and sustainable technologies.

Midstory's engagement with public and private sectors began with the issue of the water crisis in 2014. Since then, the team has amassed a core group of volunteers and researchers to create research, media and innovative proposals to remediate the region's Harmful Algal Bloom crisis. The funds will sustain Midstory's general operations and maintain Midstory's research & media team to outreach to and educate the public while cultivating existing partnerships with area stakeholders. Educating the community of Northwest Ohio through media and accessible research—a key part of Midstory's mission—is crucial to mobilizing both public and private sectors so that policy and best practices can continue to progress toward clean drinking water, a bio-diverse and attractive environment and a healthful and engaged citizenry.

About Midstory: Midstory is a 501(c)(3) non-profit thinkhub that progresses the narrative of the Midwest by incubating bright, diverse and interdisciplinary thinkers to exchange ideas and envision the future of our region through multimedia storytelling and solutions-oriented research. As an educational media organization, we inform, interpret and inspire in and for the Midwest and believe that our region's challenges can be our greatest asset to drive renewed interest and human capital into post-industrial cities. Learn more at www.midstory.org.

About the Greater Toledo Community Foundation: Greater Toledo Community Foundation is a public charitable organization created by citizens of our community to enrich the quality of life for individuals and families in our area. In existence since 1973, the Foundation has nearly 900 individual current funds with assets of approximately \$329 million. The Foundation provides philanthropic services for individuals, families, businesses and corporations to meet their charitable giving needs. For more information on the Foundation, visit the organization's website at www.toledocf.org or follow them on Facebook or LinkedIn.

